Competitors list

List all your indirect and direct competition, **within and outside of the Greater Trail region who are marketing into the same area you want to market to**. Try to find as many as you can. Pretend you’re being paid $100 for each competitor you discover. Look in the yellow pages, on bulletin boards, ask strangers, friends and family, search Facebook, newspapers, the Pennywise, the Trail Times, the Trail Champion (online), Rossland Record and Buhble (online), online business listings, Trail & District Chamber of Commerce, websites, industry or trade organizations, ask suppliers etc. Note: if a large portion of your competitors are on-line, to keep it manageable, search some keywords for your product and work with a reasonable amount, say the top 20 websites from a variety of search engines.

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| Competitor | Location | Products services offered | Direct (D) or indirect (I) |
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